

# WORKSHEET: *Sole Traders don't need Leadership do they?*

What made you set up on your own?

*Motivation*

How will you know when you have achieved success?

What are your values and what do you want out of life?

How will you celebrate?

What does "great" look like to you, not anyone else?

Why should customers buy from you?

*Talk Confidence*

Can you achieve your dreams on what you charge? Use this space to work that out.

*Be Brave*

How can you do this in your business?

*Set Expectations*

Who could you ask for help?

*Honesty*